



OWNER'S MANUAL

Please read this manual carefully before operating your set and retain it for future reference.

55EC9300 77EC9800



www.lg.com

P/NO: MFL68027932 (1406-REV01)

IMPORTANT SAFETY INSTRUCTIONS

Always comply with the following precautions to avoid dangerous situations and ensure peak performance of your product.







TO REDUCE THE RISK OF ELECTRIC SHOCK DO NOT REMOVE COVER (OR BACK). NO USER SERVICEABLE PARTS INSIDE. REFER TO QUALIFIED SERVICE PERSONNEL.

The lightning flash with arrowhead symbol. within an equilateral triangle, is intended to alert the user to the presence of

uninsulated dangerous voltage within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock to persons.

The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and

maintenance (servicing) instructions in the literature accompanying the appliance.

WARNING/CAUTION

- TO REDUCE THE RISK OF FIRE AND ELECTRIC SHOCK, DO NOT EXPOSE THIS PRODUCT TO **RAIN OR MOISTURE**



MARNING

If you ignore the warning message, you may be seriously injured or there is a possibility of accident or death.



/!\ CAUTION

If you ignore the caution message, you may be slightly injured or the product may be damaged.



NOTE

The note helps you understand and use the product safely. Please read the note carefully before using the product.

WARNING: This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm.

Wash hands after handling.

Read these instructions. Keep these instructions. Heed all warnings. Follow all instructions.



• Do not use this apparatus near water.



· Clean only with a dry cloth.



· Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.



• Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.



• Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet (Can differ by country).



• Do not press strongly upon the panel with a hand or a sharp object such as a nail, pencil or pen, or make a scratch on it.



 Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.



Only use attachments/accessories specified by the manufacturer.





 Use only with a cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus.
 When a cart is used, use caution when moving the cart/ apparatus combination to avoid injury from tip-over.



 Unplug this apparatus during lightning storms or when unused for long periods of time.



Refer all servicing to qualified service personnel. Servicing
is required when the apparatus has been damaged in any
way, such as power-supply cord or plug is damaged, liquid
has been spilled or objects have fallen into the apparatus,
the apparatus has been exposed to rain or moisture, does
not operate normally, or has been dropped.



- Do not stick metal objects or any other conductive material into the power cord. Do not touch the end of the power cord while it is plugged in.
- Keep the packing anti-moisture material or vinyl packing out
 of the reach of children. Anti-moisture material is harmful
 if swallowed. If swallowed by mistake, force the patient
 to vomit and visit the nearest hospital. Additionally, vinyl
 packing can cause suffocation. Keep it out of the reach of
 children.

 CAUTION concerning the Power Cord (Can differ by country):

It is recommended that appliances be placed upon a dedicated circuit; that is, a single outlet circuit which powers only that appliance and has no additional outlets or branch circuits. Check the specification page of this owner's manual to be certain. Do not connect too many appliances to the same AC power outlet as this could result in fire or electric shock. Do not overload wall outlets. Overloaded wall outlets, loose or damaged wall outlets, extension cords, frayed power cords, or damaged or cracked wire insulation are dangerous. Any of these conditions could result in electric shock or fire. Periodically examine the cord of your appliance, and if its appearance indicates damage or deterioration, unplug it, discontinue use of the appliance, and have the cord replaced with an exact replacement part by an authorized service. Protect the power cord from physical or mechanical abuse, such as being twisted, kinked, pinched, closed in a door, or walked upon. Pay particular attention to plugs, wall outlets, and the point where the cord exits the appliance. Do not move the TV with the power cord plugged in. Do not use a damaged or loose power cord. Be sure do grasp the plug when unplugging the power cord. Do not pull on the power cord to unplug the TV.



 Warning - To reduce the risk of fire or electrical shock, do not expose this product to rain, moisture or other liquids. Do not touch the TV with wet hands. Do not install this product near flammable objects such as gasoline or candles, or expose the TV to direct air conditioning.

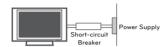


 Do not expose to dripping or splashing and do not place objects filled with liquids, such as vases, cups, etc. on or over the apparatus (e.g. on shelves above the unit).



Grounding

(Except for devices which are not grounded.) Ensure that you connect the earth ground wire to prevent possible electric shock (i.e. a TV with a three-prong grounded AC plug must be connected to a three-prong grounded AC outlet). If grounding methods are not possible, have a qualified electrician install a separate circuit breaker. Do not try to ground the unit by connecting it to telephone wires, lightning rods, or gas pipes.



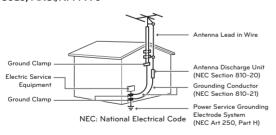
- As long as this unit is connected to the AC wall outlet, it is not disconnected from the AC power source even if the unit is turned off.
- Do not attempt to modify this product in any way without written authorization from LG Electronics. Unauthorized modification could void the user's authority to operate this product.

Outdoor Antenna Grounding

(Can differ by country):

If an outdoor antenna is installed, follow the precautions below. An outdoor antenna system should not be located in the vicinity of overhead power lines or other electric light or power circuits, or where it can come in contact with such power lines or circuits as death or serious injury can occur. Be sure the antenna system is grounded so as to provide some protection against voltage surges and built-up static charges. Section 810 of the National Electrical Code (NEC) in the U.S.A. provides information with respect to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna discharge unit, size of grounding conductors, location of antenna discharge unit, connection to grounding electrodes and requirements for the grounding electrode.

Antenna grounding according to the National Electrical Code, ANSI/NFPA 70



Cleaning

When cleaning, unplug the power cord and wipe gently with a soft cloth to prevent scratching. Do not spray water or other liquids directly on the TV as electric shock may occur. Do not clean with chemicals such as alcohol, thinners or benzine.

Moving

Make sure the product is turned off, unplugged and all cables have been removed. It may take 2 or more people to carry larger TVs. Do not press or put stress on the front panel of the TV.

Ventilation

Install your TV where there is proper ventilation. Do not install in a confined space such as a bookcase. Do not cover the product with cloth or other materials while plugged. Do not install in excessively dusty places.

- If you smell smoke or other odors coming from the TV, unplug the power cord and contact an authorized service center.
- · Keep the product away from direct sunlight.
- Never touch this apparatus or antenna during a thunder or lightning storm.
- When mounting a TV on the wall, make sure not to install the TV by hanging the power and signal cables on the back of the TV
- Do not allow an impact shock or any objects to fall into the product, and do not drop anything onto the screen.
- DISCONNECTING DEVICE FROM THE MAIN POWER Mains plug is the disconnecting device. The plug must remain readily operable.
- Store the accessories (battery, etc.) in a safe location out of the reach of children.
- This apparatus use batteries. In your community there
 might be regulations that require you to dispose of these
 batteries properly due to environmental considerations.
 Please contact your local authorities for disposal or
 recycling information.
- Do not dispose of batteries in a fire.
- Do not short circuit, disassemble or allow the batteries to overheat

Dot Defect

The Plasma or LCD panel is a high technology product with resolution of two million to six million pixels. In a very few cases, you could see fine dots on the screen while you're viewing the TV. Those dots are deactivated pixels and do not affect the performance and reliability of the TV.

· Generated Sound

Cracking noise A cracking noise that occurs when watching or turning off the TV is generated by plastic thermal contraction due to temperature and humidity. This noise is common for products where thermal deformation is required.

Electrical circuit humming/panel buzzing A low level noise is generated from a high-speed switching circuit, which supplies a large amount of current to operate a product. It varies depending upon the product.

This generated sound does not affect the performance and reliability of the product.

- Take care not to touch the ventilation openings. When watching the TV for a long period, the ventilation openings may become hot. This does not affect the performance of the product or cause defects in the product.
- Do not install this product on a wall if it could be exposed to oil or oil mist. This may damage the product and cause it to fall
- If the TV feels cold to the touch, there may be a small flicker when it is turned on. This is normal, there is nothing wrong with TV. Some minute dot defects may be visible on the screen, appearing as tiny red, green, or blue spots. However, they have no adverse effect on the TV's performance. Avoid touching the LCD screen or holding your finger(s) against it for long periods of time. Doing so may produce some temporary distortion effects on the screen.

Preventing Image burn or Burn-in on your TV screen







- If a fixed image displays on the TV screen for a long period of time, it will be imprinted and become a permanent disfigurement on the screen. This is image burn or burn-in and not covered by the warranty.
- If the aspect ratio of the TV is set to 4:3 for a long period of time, image burn may occur on the letterboxed area of the screen
- Avoid displaying a fixed image on the TV screen for a long period of time (1 or more hours for OLED). to prevent image burn.

· Preventing Screen Burn

Displaying still images, such as a station's logo, subtitle, screen menu, video game or computer screen, for a long time may damage the screen, causing screen burn which can remain for a long time or never disappear. Do not display still images for over an hour.

For USA and Canada

FCC NOTICE

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and the receiver.
- Connect the equipment to an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference and (2) this device must accept any interference received, including interference that may cause undesired operation of the device.

Any changes or modifications in construction of this device which are not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE TO CABLE/TV INSTALLER

This reminder is provided to call the CATV system installer's attention to Article 820-40 of the National Electric Code (U.S.A.). The code provides guidelines for proper grounding and, in particular, specifies that the cable ground shall be connected to the grounding system of the building, as close to the point of the cable entry as practical.

Viewing 3D Imaging



MARNING WARNING

Viewing Environment

- · Viewing Time
 - When watching 3D contents, take 5 to 15 minute breaks every hour. Viewing 3D contents for a long period of time may cause headache, dizziness, fatigue or eye strain.

Those that have a photosensitive seizure or chronic illness

- Some users may experience a seizure or other abnormal symptoms when they are exposed to a flashing light or particular pattern from 3D contents.
- Do not watch 3D videos if you feel nausea, are pregnant and/ or have a chronic illness such as epilepsy, cardiac disorder, or blood pressure disease, etc.
- 3D Contents are not recommended to those who suffer from stereo blindness or stereo anomaly. Double images or discomfort in viewing may be experienced.
- If you have strabismus (cross-eved), amblyopia (weak) eyesight) or astigmatism, you may have trouble sensing depth and easily feel fatique due to double images. It is advised to take frequent breaks than the average adult.
- If your eyesight varies between your right and left eye, revise your eyesight prior to watching 3D contents.

Symptoms which require discontinuation or refraining from watching 3D contents

- Do not watch 3D contents when you feel fatigue from lack of sleep, overwork or drinking.
- When these symptoms are experienced, stop using/ watching 3D contents and get enough rest until the symptom subsides.
 - Consult your doctor when the symptoms persist. Symptoms may include headache, eyeball pain, dizziness, nausea, palpitation, blurriness, discomfort, double image, visual inconvenience or fatigue.

♠ CAUTION

Viewing Environment

- Viewing Distance
 - Maintain a distance of at least twice the screen diagonal length when watching 3D contents. If you feel discomfort in viewing 3D contents, move further away from the TV.

Viewing Age

- Infants / Children
 - Usage/Viewing 3D contents for children under the age of 5 are prohibited.
 - Children under the age of 10 may overreact and become overly excited because their vision is in development (for example: trying to touch the screen or trying to jump into it. Special monitoring and extra attention is required for children watching 3D contents.
 - Children have greater binocular disparity of 3D presentations than adults because the distance between the eyes is shorter than one of adults. Therefore they will perceive more stereoscopic depth compared to adults for the same 3D image.
- Teenagers
 - Teenagers under the age of 19 may be stimulated to light coming from 3D videos. Advise them not to watch 3D videos for a long time when they are tired.
- - The elderly may perceive less of a 3D effect than the youth. Do not sit closer to the TV than the recommended distance.

Cautions when using the 3D glasses

- Make sure to use LG 3D glasses. Otherwise, you may not be able to view 3D videos properly.
- Do not use 3D glasses instead of your normal glasses, sunglasses or protective goggles.
- · Using modified 3D glasses may cause eye strain or image distortion
- Do not keep your 3D glasses in extremely high or low temperatures. It will cause deformation.
- The 3D glasses are fragile and are easy to be scratched. Always use a soft, clean piece of cloth when wiping the lenses. Do not scratch the lenses of the 3D glasses with sharp objects or clean/wipe them with chemicals.

LICENSES

Supported licenses may differ by model. For more information about licenses, visit www.lg.com.







OPEN SOURCE SOFTWARE NOTICE

To obtain the source code under GPL, LGPL, MPL and other open source licenses, that is contained in this product, please visit http://opensource.lge.com.

In addition to the source code, all referred license terms, warranty disclaimers and copyright notices are available for download.

LG Electronics will also provide open source code to you on CD-ROM for a charge covering the cost of performing such distribution (such as the cost of media, shipping and handling) upon email request to *opensource@lge.com*. This offer is valid for three (3) years from the date on which you purchased the product.

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- Image shown may differ from your TV.
- Your TV's OSD (On Screen Display) may differ slightly from that shown in this manual.
- The available menus and options may differ from the input source or product model that you are using.
- New features may be added to this TV in the future.

INSTALLATION PROCEDURE

- 1 Open the package and make sure all the accessories are included.
- 2 Connect an external device to the TV set.
- 3 Make sure the network connection is available.
 You can use the TV network functions only when the network connection is made.
 - * When the TV is turned on for the first time after being shipped from the factory, initialization of the TV may take approximately one minute.

ASSEMBLING AND PREPARING

Unpacking

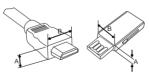
Check your product box for the following items. If there are any missing accessories, contact the local dealer where you purchased your product. The illustrations in this manual may differ from the actual product and item.



- Do not use any unapproved items to ensure the safety and product life span.
- Any damages or injuries by using unapproved items are not covered by the warranty.
- In case of some model, the thin film on screen is a part of TV. So don't take it off.



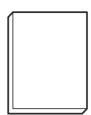
- The items supplied with your product may vary depending upon the model.
- · Product specifications or contents of this manual may be changed without prior notice due to upgrade of product functions.
- For an optimal connection, HDMI cables and USB devices should have bezels less than 10 mm thick (0.39 inches) and 18 mm (0.7 inches) width.
- Use an extension cable that supports USB 2.0 if the USB cable or USB FLASH DRIVE does not fit into your TV's USB port.



*A ≦ 10 mm (0.39 inches)
*B ≦ 18 mm (0.7 inches)



Magic Remote, Batteries (AA) (See page 34.)



Owner's Manual



Polishing cloth Use this to remove dust from the cabinet.



Cinema 3D Glasses
The number of 3D glasses may differ depending upon the model or country.



Tag on



Component Video Cable (See page 27.)



Composite Video Cable (See page 27 and 28.)



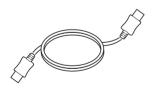
Cable Holder (See page 16.)



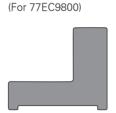
(For 55EC9300)

AV Cover (See page 14.)

(For 77EC9800)



HDMI Cable (See page 24 and 29.)



AV Cover (See page 14.)

Optional Extras

Optional extras can be changed or modified for quality improvement without any notification. Contact your dealer for buying these items.

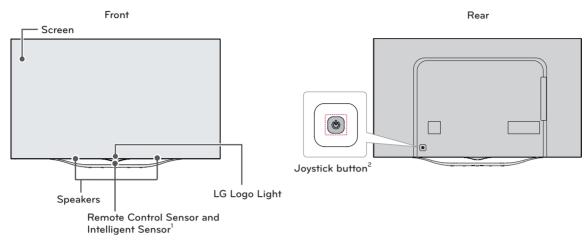
These devices only work with certain models.

The model name or design may be changed manufacturer's circumstances or policies.

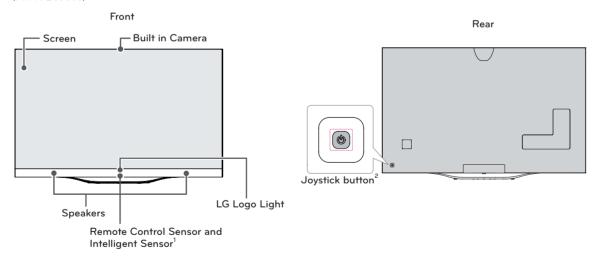
AN-MR500 Magic Remote	AG-F*** Cinema 3D Glasses	AN-VC5** Video Call Camera (Depending upon model)
AG-F***DP Dual Play Glasses	LG Audio Device	Tag On

Parts and Buttons

(For 55EC9300)



(For 77EC9800)



- Intelligent sensor Adjusts the image quality and brightness based on the surrounding environment.
- 2 Joystick button is located behind the screen of TV.



· You can set the LG Logo Light to on or off by selecting GENERAL in the main menus. (Depending upon model)

Using the Joystick Button

You can operate the TV by pressing the button or moving the joystick left, right, up, or down.

Basic functions

	Power On	When the TV is turned off, place your finger on the joystick button and press it once and release it.
Power Off When the TV is turned on, place few seconds and release it.		When the TV is turned on, place your finger on the joystick button and press it once for a few seconds and release it.
	Volume Control	If you place your finger over the joystick button and move it left or right, you can adjust the volume level you want.
	Channels Control	If you place your finger over the joystick button and move it up or down, you can scrolls through the saved channels you want.



• When your finger over the joystick button and push it up, down, left, or right, be careful not to press the joystick button. If you press the joystick button first, you may not be able to adjust the volume level and/or scroll through saved channels.

Adjusting the menu

When the TV is turned on, press the joystick button one time.

You can adjust the Menu items(o, X, e)moving the joystick button left or right.

(0	×	

也 TV Off Turns the power off.		Turns the power off.
X close Clears on-screen displays and returns to TV viewing.		Clears on-screen displays and returns to TV viewing.
Input Changes the input source.		Changes the input source.

Lifting and Moving the TV

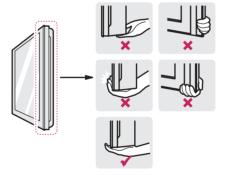
When moving or lifting the TV, read the following to prevent the TV from being scratched or damaged and for safe transportation regardless of its type and size.

! CAUTION

- Avoid touching the screen at all times, as this may result in damage to the screen.
- Do not place the product on the floor with its front facing down. Doing so may result in damage to the screen.
- It is recommended to move the TV in the box or packing material that the TV originally came in.
- Before moving or lifting the TV, disconnect the power cord and all cables.
- When holding the TV, the screen should face away from you to avoid damage.



 Hold the top and bottom of the TV frame firmly. Make sure not to hold the transparent part, speaker, or speaker grill area.



- When transporting a large TV, there should be at least 2 people.
- When transporting the TV by hand, hold the TV as shown in the following illustration.



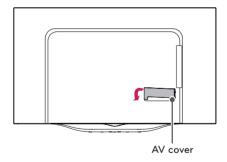
- When transporting the TV, do not expose the TV to jolts or excessive vibration.
- When transporting the TV, keep the TV upright; never turn the TV on its side or tilt towards the left or right.
- Do not apply excessive pressure to cause flexing / bending of frame chassis as it may damage screen.
- Be sure to keep your TV upright instead of laying or tilting it while moving the TV.
- When handling the TV, be careful not to damage the protruding joystick button.

Setting Up the TV

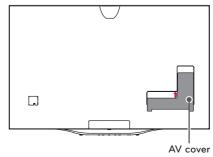
Attaching the AV Cover

Please assemble the AV cover as shown in the figure.

(For 55EC9300)

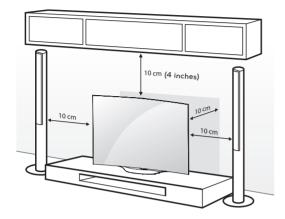


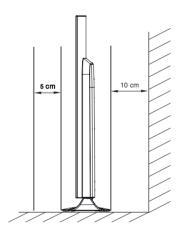
(For 77EC9800)



Mounting on a Table

- 1 Lift and tilt the TV into its upright position on a table.
 - Leave a 10 cm (4 inch) (minimum) space from the wall for proper ventilation.





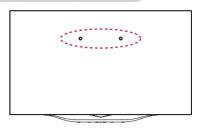
2 Connect the power cord to a wall outlet.

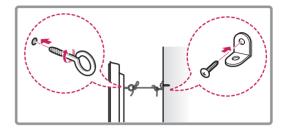


CAUTION -

• Do not place the TV near or on sources of heat, as this may result in fire or other damage.

Securing the TV to a wall (optional)





- 1 Insert and tighten the eye-bolts, or TV brackets and bolts on the back of the TV.
 - If there are bolts inserted at the eye-bolts position, remove the bolts first.
- 2 Mount the wall brackets with the bolts to the wall. Match the location of the wall bracket and the eye-bolts on the rear of the TV.
- 3 Connect the eye-bolts and wall brackets tightly with a sturdy rope or cable.
 Make sure to keep the rope parallel to the flat surface.



CAUTION -

 Make sure that children do not climb on or hang on the TV



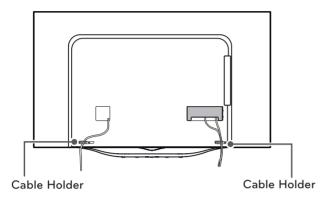
NOTE

- Use a platform or cabinet that is strong and large enough to support the TV securely.
- Brackets, bolts, and ropes are optional. You can obtain additional accessories from your local dealer.

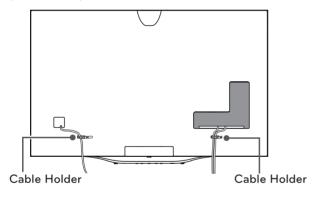
Tidying Cables

Gather and bind the cables with the cable holder.

(For 55FC9300)



(For 77EC9800)

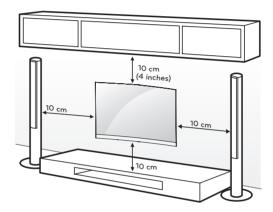


· 🕂 CAUTION

 Do not move the TV by holding the cable management and cable band, as the cable holders may break, and injuries and damage to the TV may occur.

Mounting on a Wall

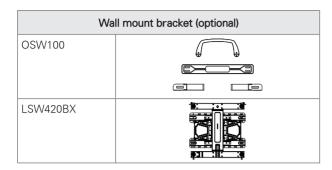
An optional wall mount can be used with your LG Television. Consult with your local dealer for a wall mount that supports the VESA standard used by your TV model. Carefully attach the wall mount bracket at the rear of the TV. Install the wall mount bracket on a solid wall perpendicular to the floor. If you are attaching the TV to other building materials, please contact qualified personnel to install the wall mount. Detailed instructions will be included with the wall mount. We recommend that you use an LG brand wall mount. When you do not use LG's wall mount bracket, please use wall mount bracket which the distance to the wall is adequately secured for seamless connectivity to external devices.



Make sure to use screws and wall mounts that meet the VESA standard. Standard dimensions for the wall mount kits are described in the following table.

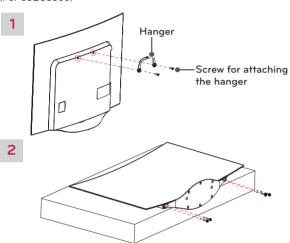
Model	55EC9300
Α	210
Standard screw	M6
Number of screws	2
Wall mount bracket (optional)	OSW100

Model	77EC9800
VESA (A x B)	400 x 400
B	
Standard screw	M6
Number of screws	4
Wall mount bracket (optional)	LSW420BX



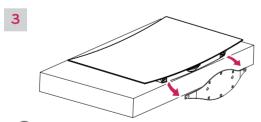
Removing a stand

(For 55EC9300)



CAUTION

When laying the TV on its back on a padded table or surface, be careful to prevent the TV from being damaged.



NOTE

- For more information about mounting on a wall, refer to the OSW100 manual.
- When mounting the TV on a table, attach the stand by performing the stand removal in reverse.

/!\ CAUTION -

(When attaching the stand)

- Make sure that the screws are fastened tightly. (If they are not fastened securely enough, the TV may tilt forward after being installed.)
- Do not tighten the screws with too much force; otherwise they may be damaged and come loose later.

♠ CAUTION -

- Disconnect the power first, and then move or install the TV. Otherwise electric shock may occur.
- If you install the TV on a ceiling or slanted wall, it may fall and result in severe injury.
 - Use an authorized LG wall mount and contact the local dealer or qualified personnel.
- Do not over tighten the screws as this may cause damage to the TV and void your warranty.
- Use the screws and wall mounts that meet the VESA standard. Any damages or injuries by misuse or using an improper accessory are not covered by the warranty.

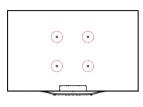


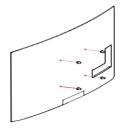
NOTE -

- Use the screws that are listed on the VESA standard screw specifications.
- The wall mount kit includes an installation manual and necessary parts.
- The wall mount bracket is optional. You can obtain additional accessories from your local dealer.
- The length of screws may differ depending upon the wall mount. Make sure to use the proper length.
- For more information, refer to the manual supplied with the wall mount.
- You will need at least two people to remove the stand and one more to separate the stand from the TV so it doesn't fall when the screws are removed.
- When removing a stand, lay the TV on its back on a padded table or surface. Do not put the TV face (front) down on the

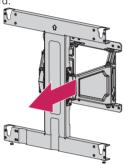
77EC9800 Wall Type Set-up Guide

1 Guide spacer assembly: Remove the VESA screws 4EA and assemble guide spacer 4EA

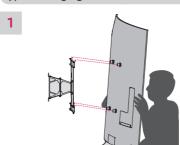


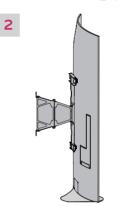


Wall mount bracket installation : After installation, move the bracket forward.

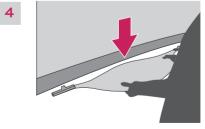


Type 1. Hanging the TV on the wall before removing a stand.







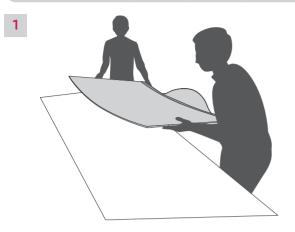


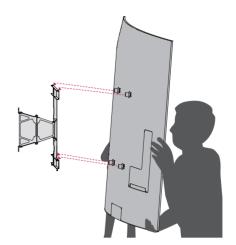


5

3

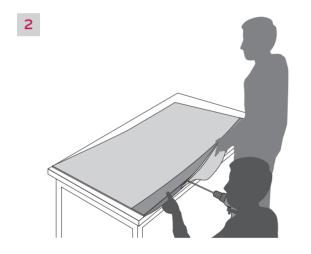
Type 2. Hanging the TV on the wall after removing a stand.





ACAUTION

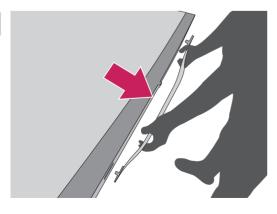
 When laying the TV on its back on a padded table or surface, be careful to prevent the TV from being damaged.











6



Using Built-in Camera (For 77EC9800)

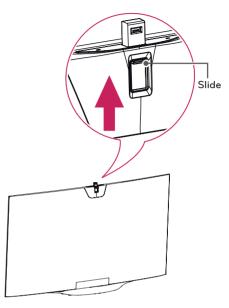
This TV does not support the use of an external camera.



- Before using the built-in camera, you must recognize the fact that you are legally responsible for the use or misuse of the camera by the relevant national laws including the criminal law.
- The relevant laws include the Personal Information Protection law which regulates the processing and transferring of personal information and the law which regulates the monitoring by camera in a workplace and other places.
- · When using the built-in camera, the user must gain consent from the persons being observed. Please avoid using the camera in the following manner. We suggest avoiding the following situations:
 - (1) Using the camera in areas where the use of camera is generally prohibited such as restroom, locker room, fitting room, and security area.
 - (2) Using the camera while causing the infringement of privacy.
 - (3) Using the camera while causing the violation of the relevant regulations or laws.

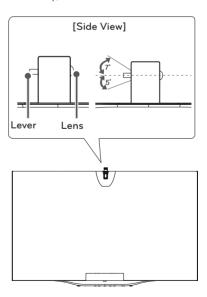
Preparing Built-in Camera

1 Pull up the built-in camera at the back of the TV.

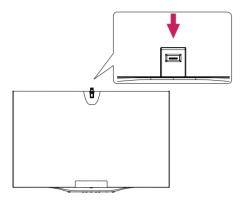




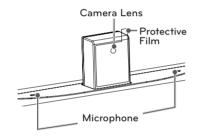
- Remove the protective film before using the built-in camera.
- You can adjust the angle of the camera with the angle adjustment lever on the back of the built-in camera (within 5 degrees vertically).



3 Pull down the built-in camera when you are not using it.



Name of Parts for the Built-In Camera



Checking the Camera's Shooting Range

- 1 Press the **(Home)** button on the remote control to display the Home menu.
- 2 Select CAMERA and then press the Wheel (OK) button.
 - NOTE -
- The optimal distance from the camera to use the motion recognition function is between 1.5 m (5 ft) and 4.5 m (15 ft).

MAKING CONNECTIONS

• Image shown may differ from your TV.

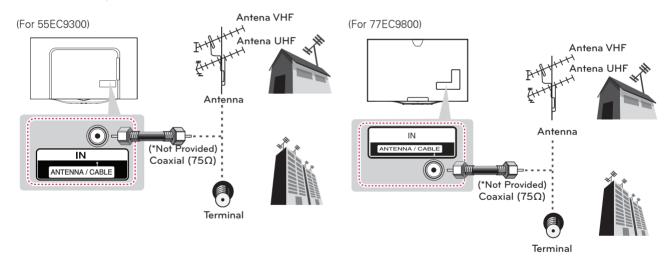
You can connect various external devices to the TV. Supported external devices are: HD receivers, DVD players, VCRs, audio systems, USB storage devices, PC, gaming devices, and other external devices. For more information on external device's connection, refer to the manual provided with each device.



- If you record a TV program on a DVD recorder or VCR, make sure to connect the TV signal input cable to the TV through a DVD recorder or VCR. For more information of recording, refer to the manual provided with the connected device.
- The external device connections shown may differ slightly from illustrations in this manual.
- Connect external devices to the TV regardless of the order of the TV port.
- If you connect a gaming device to the TV, use the cable supplied with the gaming device.
- Refer to the external equipment's manual for operating instructions.

Connecting to an Antenna or Cable

Connect an antenna, cable, or cable box to watch TV while referring to the following. The illustrations may differ from the actual items and a RF cable is optional.





Make sure not to bend the copper wire of the RF cable.

Copper wire

· Complete all connections between devices, and then connect the power cord to the power outlet to prevent damage to your TV.



- Use a signal splitter to use more than 2 TVs.
- DTV Audio Supported Codec: MPEG, Dolby Digital.

Connecting to an HD receiver, DVD Player, or VCR

Connect an HD receiver, DVD Player, or VCR to the TV and select an appropriate input mode.

HDMI Connection

HDMI is the best way to connect a device.

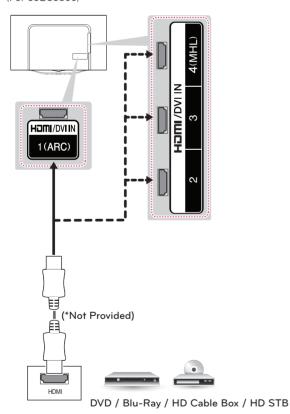
Transmits digital video and audio signals from an external device to the TV. Connect the external device and the TV with the HDMI cable as shown in the following illustration.



- Use the latest High Speed HDMI™ Cable that supports CEC (Customer Electronics Control) function.
- High Speed HDMI™ Cables are tested to carry an HD signal up to 1080p and higher.
- HDMI Audio Supported Format: PCM (Up to 192 kHz, 32 kHz / 44.1 kHz / 48 kHz / 96 kHz / 192 kHz)
- When you use an HDMI cable (HDMI port3), it is recommended that you use the cable provided. If you use a regular HDMI cable, use a high-speed HDMI cable (3m or less). (For 77EC9800)

Choose any HDMI input port to connect. It does not matter which port you use.

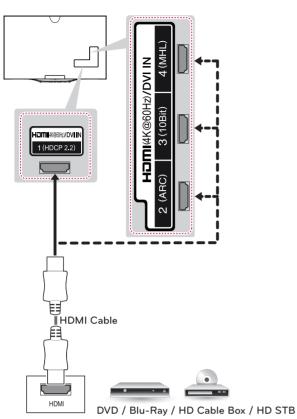
(For 55EC9300)



ARC (Audio Return Channel)

- When connected with a high-speed HDMI cable, digital audio can be sent to a compactible device without an additional optical audio cable.
- ARC is only supported on the HDMI/DVI IN 1 (ARC) port. An external audio device that supports ARC should be connected to HDMI/DVI IN 1 (ARC) if you wish to use ARC.

(For 77EC9800)



4K@ 60Hz Support Format

D 1.:	Frame rate (Hz)	Color Depth / Chroma Sampling		
Resolution		8 bit	10 bit	12 bit
2040 V 2460-	59.94 60.00	YCbCr 4:2:0	YCbCr	4:2:0 ¹
		YCbCr 4:2:2 ¹		
3840 X 2160p 4096 X 2160p		YCbCr 4:4:4 ¹	-	-
		RGB 4:4:4 ¹	-	-

1 Supported at HDMI3 Port only



- HDMI specifications may be different for each input port, so make sure to check the device specifications before connecting.
- Contact customer service for more information on the HDMI specifications of each input port.

ARC (Audio Return Channel)

- · When connected with a high-speed HDMI cable, digital audio can be sent to a compactible device without an additional optical audio cable.
- · ARC is only supported on the HDMI/DVI IN 2 (ARC) port. An external audio device that supports ARC should be connected to HDMI/DVI IN 2 (ARC) if you wish to use ARC.

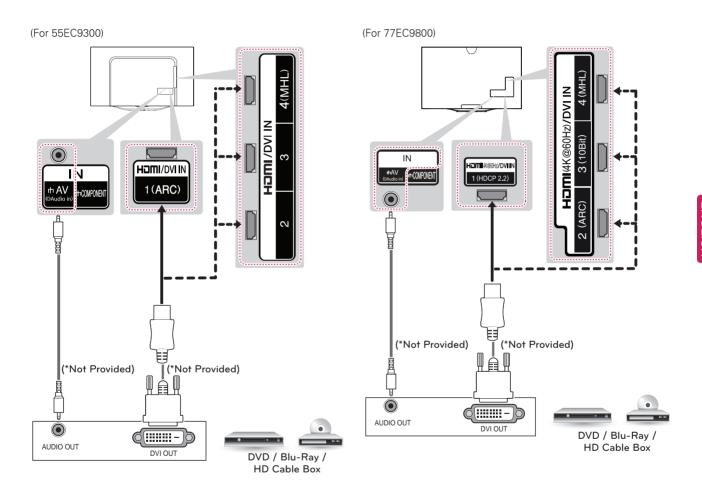
DVI to HDMI Connection

Transmits the digital video signal from an external device to the TV. Connect the external device and the TV with the DVI-HDMI cable as shown in the following illustration. To transmit an audio signal, connect an audio cable.



• When using the HDMI/DVI cable, Single link is only supported.

Choose any HDMI input port to connect. It does not matter which port you use.

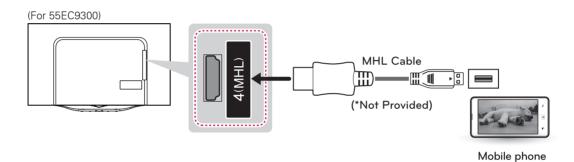


Connecting to a Mobile Phone

Mobile High-definition Link (MHL) is an interface for transmitting digital audio/visual signals from mobile phones to television sets.



- Connect the mobile phone to the HDMI/DVI IN 4 (MHL) port to view the phone screen on the TV.
- This only works with an MHL-enabled phone.
- With some MHL supporting mobile phones, you can use the TV remote to control the phone.
- An MHL passive cable is needed to connect the TV and a mobile phone.
- Remove the MHL cable from the TV when:
 - the MHL function is disabled
 - your mobile device is fully charged in standby mode



(For 77EC9800) MHL Cable (*Not Provided)

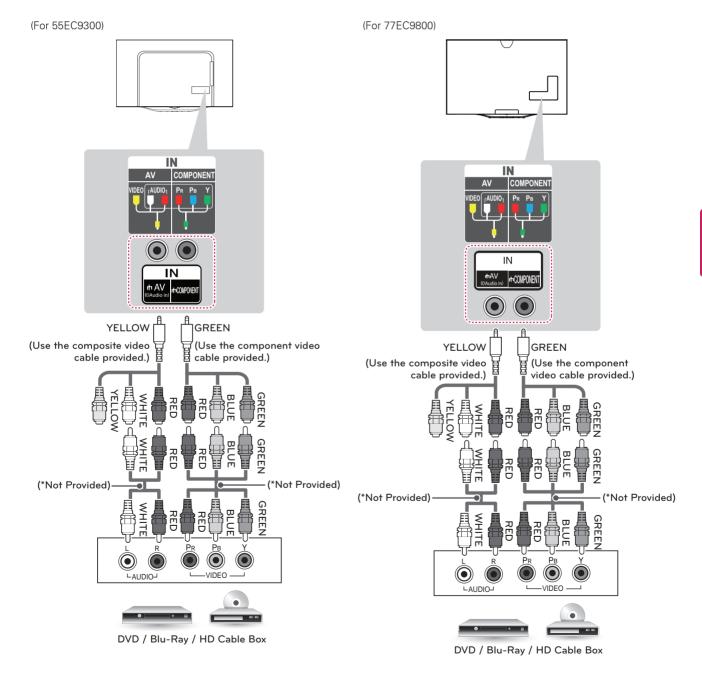
Mobile phone

Component Connection

Transmits analog video and audio signals from an external device to the TV. Connect the external device and the TV with a component cable as shown in the following illustration.



- If cables are installed incorrectly, it could cause the image to display in black and white or with distorted color.
- Check to ensure the cables are matched with the corresponding color connection.

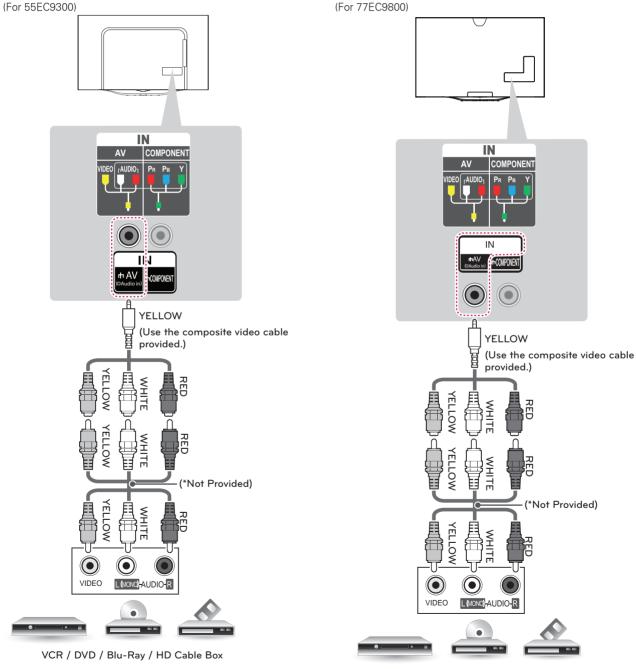


Composite Connection

Transmits analog video and audio signals from an external device to the TV. Connect the external device and the TV with the composite cable as shown in the following illustration.



- If you have a mono VCR, connect the audio cable from the VCR to the AUDIO L/MONO jack of the TV.
- · Check to ensure the cables are matched with the corresponding color connection.



VCR / DVD / Blu-Ray / HD Cable Box

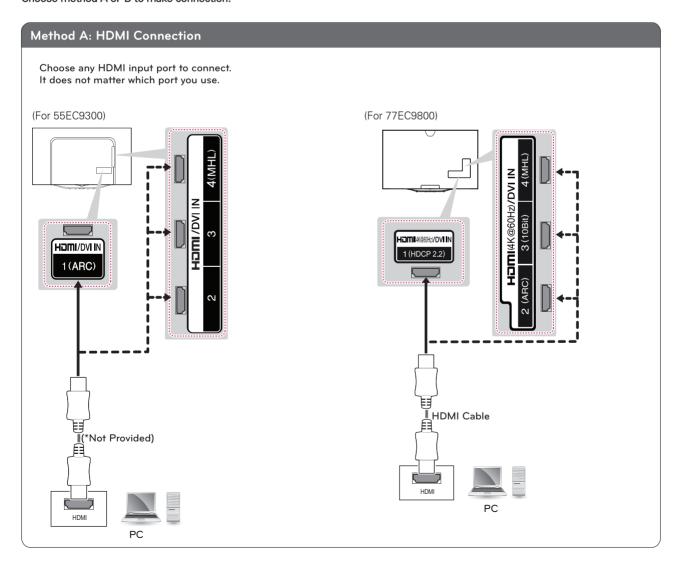
Connecting a PC

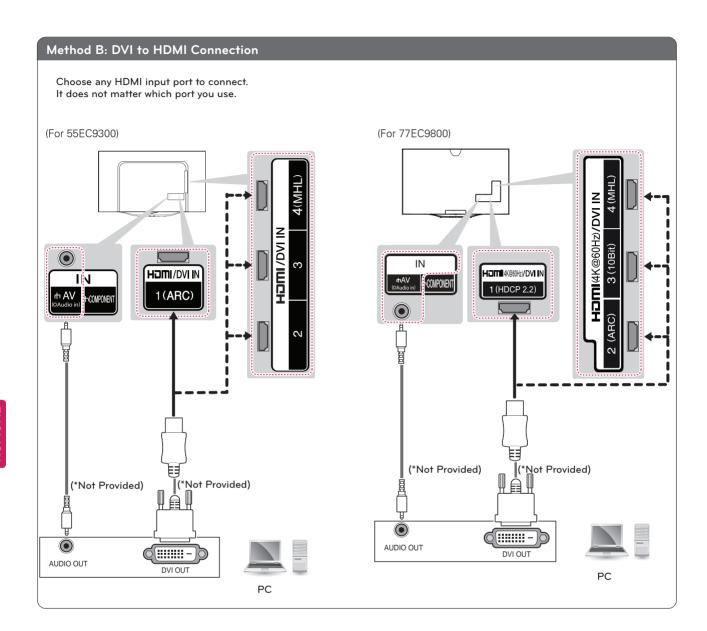


- Use an HDMI connection for the best image quality.
- Depending upon the graphics card, DOS mode video may not work if a HDMI to DVI Cable is in use.
- In PC mode, there may be noise associated with the resolution, vertical pattern, contrast or brightness. If noise is present, change the PC output to another resolution, change the refresh rate to another rate or adjust the brightness and contrast on the PICTURE menu until the picture is clear.
- The synchronization input form for Horizontal and Vertical frequencies is separate.
- Depending upon the graphics card, some resolution settings may not allow the image to be positioned on the screen properly.
- If you are using DVI out from a PC, you have to connect analog audio separately. Refer to the instructions on the next page.
- When using the HDMI/DVI cable, Single link is only supported.
- If Ultra HD content is played on your PC, video or audio may become disrupted intermittently depending upon your PC's performance. (For 77EC9800)

HDMI Connection or DVI to HDMI Connection

Choose method A or B to make connection.





Connecting to an Audio System

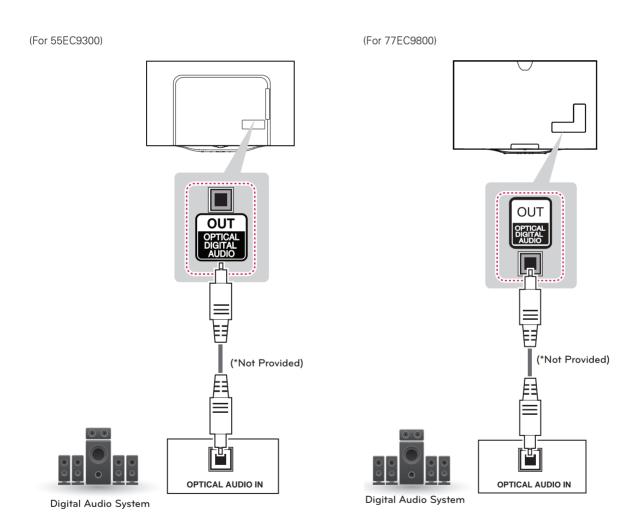
You can use an optional external audio system instead of the built-in speaker.

Digital Optical Audio Connection

Transmits a digital audio signal from the TV to an external device. Connect the external device and the TV with the optical audio cable as shown in the following illustration.



- Do not look into the optical output port. Looking at the laser beam may damage your vision.
- Audio with ACP (Audio Copy Protection) function may block digital audio output.

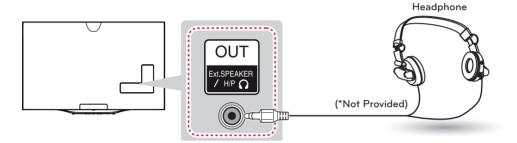


Connecting headphones (For 77EC9800)

Listening to sound with headphones.



- Do not use headsets (earphones) at high volume or for a long time. It may cause damage to your hearing.
- AUDIO menu options are disabled when headphones are connected.
- When changing AV MODE with a headphone connected, the change is applied to video but not to audio.
- Optical Digital Audio Out is not available when connecting a headphone.
- Headphone impedance: 16 Ω
- Max audio output: 0.627 mW to 1.334 mW
- Headphone jack size: 3.5 mm (0.13 inches)



Connecting a USB Device

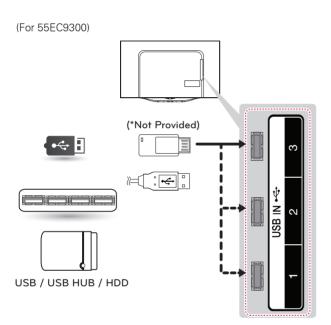
Connect a USB storage device such as USB flash memory, external hard drive, or a USB memory card reader to the TV and access the Smart Share menu to use various multimedia files.



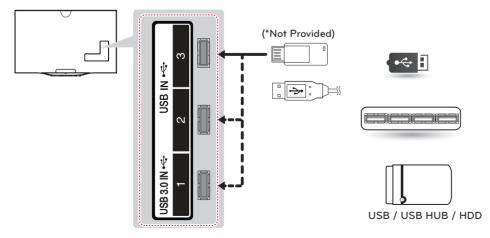
NOTE

- Some USB Hubs may not work. If a USB device connected using a USB Hub is not detected, connect it directly to the USB port on the TV.
- Some USB device may not work if it does not meet USB 3.0 standard. In case, connect it to USB IN 2 or USB IN 3 port. (For 77EC9800)

Choose any USB input port to connect. It does not matter which port you use.



(For 77EC9800)



MAGIC REMOTE FUNCTIONS

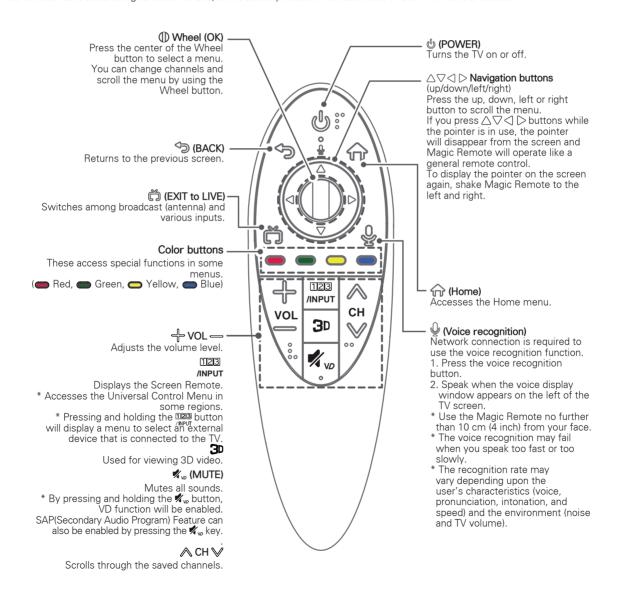
When the message Magic Remote battery is low. Change the battery, is displayed, replace the battery. To install batteries, open the battery cover, replace batteries (1.5 V AA) matching \oplus and \bigcirc ends to the label inside the compartment, and close the battery cover. Failure to match the correct polarities of the battery may cause the battery to burst or leak, resulting in fire, personal injury, or ambient pollution. Be sure to point the remote control at the remote control sensor on the TV. To remove the batteries, perform the installation actions in reverse.





Do not mix old and new batteries, as this may damage the remote control.

This remote uses infrared light. When in use, it should be pointed in the direction of the TV's remote sensor.



Registering Magic Remote

The Magic Remote operates by pairing with your TV.

How to register the Magic Remote



To use the Magic Remote, first pair it with

- 1 Put batteries into the Magic Remote and turn the TV on.
- 2 Point the Magic Remote at your TV and press the **()** Wheel (OK) on the remote control.
- * If the TV fails to register the Magic Remote, try again after turning the TV off and back on.

How to deregister the Magic Remote





Press the (5) (BACK) and (1) (Home) at the same time, for five seconds, to unpair the Magic Remote with your TV.

Pressing and holding the (AIT to LIVE) button will let you cancel and reregister Magic Remote at once.

How to use Magic Remote



- Shake the Magic Remote slightly to the right and left or press (1) (Home), MAPUT. 3D buttons to make the pointer appear on the screen. (In some TV models, the pointer will appear when you turn the Wheel button.)
- If the pointer has not been used for a certain period of time or Magic Remote is placed on a flat surface, then the pointer will disappear.
- If the pointer does not move as you wish, shake Magic Remote to the left and right. The pointer will move to the center of the screen.
- The Magic Remote depletes batteries faster than a normal remote due to the additional features.

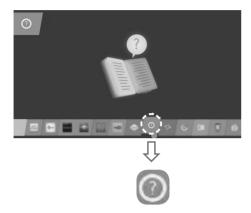
Precautions to Take when Using the Magic Remote

- Use the Magic remote within the maximum communication distance (10 m, 32.8 ft). Using the remote control beyond this distance, or with an object obstructing it, may cause a communication failure.
- A communication failure may occur due to nearby devices.
 Electrical devices such as a microwave oven or wireless
 LAN product may cause interference, as these use the same bandwidth (2.4 GHz) as the Magic remote.
- The Magic remote may be damaged or may malfunction if it is dropped or receives a heavy impact.
- Take care not to bump into nearby furniture or other people when using the Magic remote.
- Manufacturer and installer cannot provide service related to human safety as the applicable wireless device has possibility of electric wave interference.
- It is recommended that an Access Point (AP) be located more than 1 m (3.28 ft) away from the TV. If the AP is installed closer than 1 m (3.28 ft), the Magic remote may not perform as expected due to frequency interference.

USING THE USER GUIDE

User Guide allows you to easily access detailed TV information.

- 1 Press 🕝 (Home) button to access the Home menu.
- 2 Select User Guide and press the (1) Wheel (OK) button.



SPECIFICATIONS

Product specifications may be changed without prior notice due to upgrade of product functions.

Power requirement		AC 120 V ~ 50 / 60 Hz		
Television System		NTSC-M, ATSC, 64 & 256 QAM		
Program Coverage		VHF 2-13, UHF 14-69, CATV 1-135, DTV 2-69, CADTV 1-135		
External Antenna Impedance		75 Ω		
	Operating Temperature	0 - 40 °C (32 °F ~ 104 °F)		
Environment	Operating Humidity	Less than 80 %		
condition	Storage Temperature	-20 - 60 °C (- 4 °F ~ 140 °F)		
	Storage Humidity	Less than 85 %		

	MODELS	55EC9300 (55EC9300-UA)
	With stand	1,225 x 753 x 204 (mm)
Dimensions	VVIIII Stand	48.2 x 29.6 x 8.0 (inch)
$(W \times H \times D)$	Without stand	1,225 x 715 x 44 (mm)
		48.2 x 28.1 x 1.7 (inch)
\	With stand	16.7 kg (36.8 lbs)
Weight	Without stand	14.7 kg (32.4 lbs)
Current Value / Power consumption		3.2 A / 320 W

MODELS		77EC9800 (77EC9800-UA)		
	With stand	1,718 x 1,110 x 322 (mm)		
Dimensions	VVIIII Stand	67.6 x 43.7 x 12.6 (inch)		
$(W \times H \times D)$	Without stand	1,718 x 1,064 x 33.7 (mm)		
		67.6 x 41.8 x 1.3 (inch)		
Weight	With stand	43.3 kg (95.4 lbs)		
	Without stand	39.9 kg (87.9 lbs)		

(For 55EC9300)

Wireless module (LGSBW41) Specifications					
Wireless Lan Bluetooth					
Standard	IEEE 802.11a/b/g/n	Standard	Bluetooth Version 3.0		
Frequency Range	2400 to 2483.5 MHz 5150 to 5250 MHz 5725 to 5850 MHz	Frequency Range	2400 to 2483.5MHz		
Output Power (Max.)	802.11a: 11.5 dBm 802.11b: 11 dBm 802.11g: 10.5 dBm 802.11n - 2.4GHz: 11 dBm 802.11n - 5GHz: 12.5 dBm	Output Power (Max.)	10 dBm or Lower		

- Because band channel used by the country could be different, the user can not change or adjust the operating frequency and this
 product is set for the regional frequency table.
- This device should be installed and operated with minimum distance 20 cm (7.8 inch) between the device and your body. And this phrase is for the general statement for consideration of user environment.
- Contains FCC ID: BEJLGSBW41 / Contains IC: 2703H-LGSBW41

(For 77EC9800)

Wireless module (LGSWF41) Specifications					
Standard	IEEE 802.11a/b/g/n/ac				
Frequency Range	2400 to 2483.5 MHz 5150 to 5250 MHz 5725 to 5850 MHz				
Output Power (Max.)	802.11a: 11.5 dBm 802.11b: 14.5 dBm 802.11g: 16.5 dBm 802.11n - 2.4GHz: 16.5 dBm 802.11n - 5GHz: 14.5 dBm 802.11ac - 5GHz : 14.5 dBm				

- · Because band channel used by the country could be different, the user can not change or adjust the operating frequency and this product is set for the regional frequency table.
- This device should be installed and operated with minimum distance 20 cm (7.8 inch) between the device and your body. And this phrase is for the general statement for consideration of user environment.
- Contains FCC ID: BEJLGSWF41 / Contains IC: 2703H-LGSWF41

Bluetooth module (BM-LDS401) Specifications						
Standard Bluetooth Version 3.0						
Frequency Range	2400 to 2483.5 MHz					
Output Power (Max.) 10 dBm or Lower						
Contains FCC ID : BEJL	Contains FCC ID : BEJLDS401 / Contains IC : 2703H-LDS401					

EXTERNAL CONTROL DEVICE SETUP

To obtain the external control device setup information, please visit www.lg.com .

MAINTENANCE

Cleaning Your TV

Clean your TV regularly to keep it at peak performance and to extend the product lifespan.



- Before cleaning, turn the power off and disconnect the power cord and all other cables.
- When the TV is left unattended or unused for a long time, disconnect the power cord from the wall outlet to prevent possible damage from lightning or power surges.

Screen, Frame, Cabinet, and Stand

To remove dust or light dirt, wipe the surface with a dry, clean, and soft cloth.

To remove major dirt, wipe the surface with a soft cloth dampened in clean water or a diluted mild detergent. Then wipe immediately with a dry cloth.



CAUTION

- Do not push, rub, or hit the surface with your fingernail or a sharp object, as this may result in scratches on the screen and image distortions.
- Do not use any chemicals, such as waxes, benzene, alcohol, thinners, insecticides, air fresheners, or lubricants, as these may damage the screen's finish and cause discoloration.
- Do not spray liquid onto the surface. If water enters the TV, it may result in fire, electric shock, or malfunction.

Power Cord

Remove the accumulated dust or dirt on the power cord regularly.

TROUBLESHOOTING

Problem	Solution		
Cannot control the TV with the remote control.	 Check the remote control sensor on the product and try again. Check if there is any obstacle between the product and the remote control. Check if the batteries are still working and properly installed (⊕ to ⊕, ⊝ to ⊝). 		
No image display and no sound is produced.	 Check if the product is turned on. Check if the power cord is connected to a wall outlet. Check if there is a problem in the wall outlet by connecting other products. 		
The TV turns off suddenly.	 Check the power control settings. The power supply may be interrupted. Check if the Sleep Timer/Time Power Off is activated in the TIMERS settings. If there is no signal while the TV is on, the TV will turn off automatically after 15 minutes of inactivity. 		

CHILD SAFETY:

PROPER TELEVISION PLACEMENT MATTERS



THE CONSUMER ELECTRONICS INDUSTRY CARES

- Manufacturers, retailers and the rest of the consumer electronics industry are committed to making home entertainment safe and enjoyable.
- As you enjoy your television, please note that all televisions new and old-must be supported on proper stands or installed according to the manufacturer's recommendations. Televisions that are inappropriately situated on dressers, bookcases, shelves, desks, speakers, chests, carts, etc., may fall over, resulting in injury.



TUNE IN TO SAFETY

- ALWAYS follow the manufacturer's recommendations for the safe installation of your television.
- ALWAYS read and follow all instructions for proper use of your television.
- **NEVER** allow children to climb on or play on the television or the furniture on which the television is placed.
- NEVER place the television on furniture that can easily be used as steps, such as a chest of drawers
- **ALWAYS** install the television where it cannot be pushed, pulled over or knocked down.
- **ALWAYS** route cords and cables connected to the television so that they cannot be tripped over, pulled or grabbed.



WALL OR CEILING MOUNT YOUR TELEVISION

- **ALWAYS** contact your retailer about professional installation if you have any doubts about your ability to safely mount your television.
- **ALWAYS** use a mount that has been recommended by the television manufacturer and has a safety certification by an independent laboratory (such as UL, CSA, ETL).
- **ALWAYS** follow all instructions supplied by the television and mount manufacturers.
- **ALWAYS** make sure that the wall or ceiling where you are mounting the television is appropriate. Some mounts are not designed to be mounted to walls and ceilings with steel studs or cinder block construction. If you are unsure, contact a professional installer.
- Televisions can be heavy. A minimum of two people is required for a wall or ceiling mount installation.



MOVING AN OLDER TELEVISION TO A NEW PLACE IN YOUR HOME

- Many new television buyers move their older CRT televisions into a secondary room after the purchase of a flat-panel television. Special care should be made in the placement of older CRT televisions.
- **ALWAYS** place your older CRT television on furniture that is sturdy and appropriate for its size and weight.
- **NEVER** place your older CRT television on a dresser where children may be tempted to use the drawers to climb.
- **ALWAYS** make sure your older CRT television does not hang over the edge of your furniture.





Declaration of Conformity

Trade Name LG

55EC9300-UA 77EC9800-UA Model

LG Electronics Inc. Responsible Party

Address

1000 Sylvan Ave. Englewood Cliffs NJ 07632 U.S.A

TEL 201 - 266 - 2534

The model and serial number of the TV are located on the back and one side of the TV. Record them below should you ever need service.

MODEL **SERIAL**

LG Customer Information Center

For inquires or comments, visit www.lq.com or call; 1-800-243-0000 USA, Consumer User 1-888-865-3026 USA, Commercial User

1-888-542-2623 CANADA

Register your product Online!

www.lg.com

(For 55EC9300)



This product qualifies for ENERGY STAR in the factory default (Home Use) setting.

Changing the factory default settings or enabling other features may increase power consumption that could exceed the limits necessary to quality for ENERGY STAR.

Refer to ENERGY STAR.gov for more information on the ENERGY STAR program.



OWNER'S MANUAL

EXTERNAL CONTROL DEVICE SETUP

Please read this manual carefully before operating the set and retain it for future reference.

KEY CODES

• This feature is not available for all models.

Code (Hexa)	Function	Note	Code (Hexa)	Function	Note
00	CH +, PR +	R/C Button	53	List	R/C Button
01	CH -, PR -	R/C Button	5B	Exit	R/C Button
02	Volume +	R/C Button	60	PIP(AD)	R/C Button
03	Volume -	R/C Button	61	Blue	R/C Button
06	> (Arrow Key / Right Key)	R/C Button	63	Yellow	R/C Button
07	< (Arrow Key / Left Key)	R/C Button	71	Green	R/C Button
08	Power	R/C Button	72	Red	R/C Button
09	Mute	R/C Button	79	Ratio / Aspect Ratio	R/C Button
0B	Input	R/C Button	91	AD (Audio Description)	R/C Button
0E	SLEEP	R/C Button	7A	User Guide	R/C Button
0F	TV, TV/RAD	R/C Button	7C	Smart / Home	R/C Button
10 - 19	* Number Key 0 - 9	R/C Button	7E	SIMPLINK	R/C Button
1A	Q.View / Flashback	R/C Button	8E	▶▶ (Forward)	R/C Button
1E	FAV (Favorite Channel)	R/C Button	8F	◀ (Rewind)	R/C Button
20	Text (Teletext)	R/C Button	AA	Info	R/C Button
21	T. Opt (Teletext Option)	R/C Button	AB	Program Guide	R/C Button
28	Return (BACK)	R/C Button	В0	► (Play)	R/C Button
30	AV (Audio / Video) Mode	R/C Button	B1	■ (Stop / File List)	R/C Button
39	Caption/Subtitle	R/C Button	BA	II (Freeze / Slow Play / Pause)	R/C Button
40	Λ (Arrow Key / Cursor Up)	R/C Button	BB	Soccer	R/C Button
41	V (Arrow Key / Cursor Down)	R/C Button	BD	• (REC)	R/C Button
42	My Apps	R/C Button	DC	3D	R/C Button
43	Menu / Settings	R/C Button	99	AutoConfig	R/C Button
44	OK / Enter	R/C Button	9F	App / *	R/C Button
45	Q.Menu	R/C Button			
4C	List, - (ATSC Only)	R/C Button			

^{*} Key code 4C (0x4C) is available on ATSC/ISDB models which use major/minor channel. (For South Korea, Japan, North America, Latin America except Colombia models)

EXTERNAL CONTROL DEVICE SETUP

· Image shown may differ from your TV.

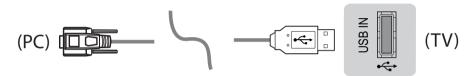
Connect the USB to Serial converter/RS-232C input jack to an external control device (such as a computer or an A/V control system) to control the product's functions externally.

Note: The type of control port on the TV can be different between model series.

- * Please be advised that not all models support this type of connectivity.
- * Cable is not provided.

USB to Serial converter with USB Cable

USB Type



- LGTV supports PL2303 chip-based (Vendor ID: 0x0557, Product ID: 0x2008) USB to serial converter which is not made nor provided by LG.
- It can be purchased from computer stores that carry accessories for IT support professionals.

RS-232C With RS232C Cable

DE9 (D-Sub 9pin) Type

 You need to purchase the RS-232C (DE9, D-Sub 9pin female-to-female type) to RS-232C cable required for the connection between the PC and the TV, which is specified in the manual.



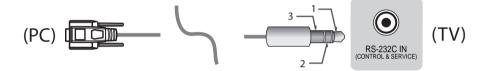
The connection interface may differ from your TV.

Phone jack Type

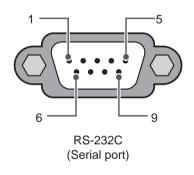
- You need to purchase the phone-jack to RS-232 cable required for the connection between the PC and the TV, which is specified in the manual.
- * For other models, connect to the USB port.
- * The connection interface may differ from your TV.



- or

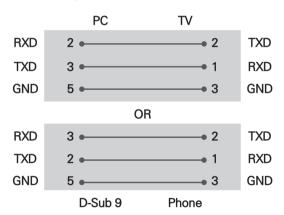


Customer Computer



RS-232C configurations

3-Wire Configurations(Not standard)



Set ID

For Set ID number, see "Real Data Mapping" on p.6

- 1. Press **SETTINGS** to access the main menus.
- 2. Press the Navigation buttons to scroll to (*General → About this TV or OPTION) and press OK.
- 3. Press the Navigation buttons to scroll to SET ID and press OK.
- 4. Scroll left or right to select a set ID number and select CLOSE. The adjustment range is 1-99.
- 5. When you are finished, press **EXIT**.
 - * (Depending on model)

Communication Parameters

• Baud rate : 9600 bps (UART)

Data length: 8 bitsParity: None

• Stop bit : 1 bit

Communication code : ASCII codeUse a crossed (reverse) cable.

Command reference list

(Depending on model)

	COMMAND1	COMMAND2	DATA (Hexadecimal)		COMMAND1	COMMAND2	DATA (Hexadecimal)
01. Power*	k	а	00 to 01	15. Balance	k	t	00 to 64
02. Aspect Ratio	k	С	(p.7)	16. Color (Colour) Temperature	x	u	00 to 64
03. Screen Mute	k	d	(p.7)	17. ISM Method (Only Plasma TV)	j	p	(p.8)
04. Volume Mute	k	е	00 to 01	18. Equalizer	j	V	(p.8)
05. Volume Control	k	f	00 to 64	19. Energy Saving	j	q	00 to 05
06. Contrast	k	g	00 to 64	20. Tune Command	m	а	(p.9)
07. Brightness	k	h	00 to 64	21. Channel (Programme) Add/Del(Skip)	m	b	00 to 01
08. Color/ Colour	k	i	00 to 64	22. Key	m	С	Key Codes
09. Tint	k	j	00 to 64	23. Control Backlight, Control Panel Light	m	g	00 to 64
10. Sharpness	k	k	00 to 32	24. Input select (Main)	х	b	(p.11)
11. OSD Select	k	1	00 to 01	25. 3D (Only 3D models)	х	t	(p.11)
12. Remote Control Lock Mode	k	m	00 to 01	26. Extended 3D (Only 3D models)	х	V	(p.11)
13. Treble	k	r	00 to 64	27. Auto Configure	j	u	(p.12)
14. Bass	k	s	00 to 64				

^{*} Note: During playing or recording media, all commands except Power (ka) and Key (mc) are not executed and treated as NG.

With RS232C cable, TV can communicate "ka command" in power-on or power-off status. but with USB-to-Serial converter cable, the command works only if TV is on.

Transmission / Receiving Protocol

Transmission

[Command1][Command2][][Set ID][][Data][Cr]

[Command 1]: First command to control the TV. (j, k, m or x)

[Command 2]: Second command to control the TV.

[Set ID] : You can adjust the [Set ID] to choose desired monitor ID number in option menu.

Adjustment range in TV is 1 to 99. If [Set ID] value is selected to '0', every connected set

can be controlled.

* [Set ID] is indicated as decimal (1 to 99) on menu and as Hexadecimal (0x00 to 0x63) on

transmission/receiving protocol.

[DATA] : To transmit command data (hexadecimal). Transmit 'FF' data to read status of command.

[Cr] : Carriage Return - ASCII code '0x0D'

Space – ASCII code '0x20'

OK Acknowledgement

[Command2][][Set ID][][OK][Data][x]

* The set transmits ACK (acknowledgement) based on this format when receiving normal data. At this time, if the data is data read mode, it indicates present status data. If the data is data write mode, it returns the data of the PC computer.

Error Acknowledgement

[Command2][][Set ID][][NG][Data][x]

* The set transmits ACK (acknowledgement) based on this format when receiving abnormal data from non-viable functions or communication errors.

Data 00: Illegal Code

Real data mapping (Hexadecimal → Decimal)

- * When you enter the [data] in hexadecimal, refer to following conversion table.
- * Channel Tune (ma) Command uses two-byte hexadecimal value([data]) to select channel number.

 00 : Step 0
 32 : Step 50 (Set ID 50)
 FE : Step 254

 01 : Step 1 (Set ID 1)
 33 : Step 51 (Set ID 51)
 FF : Step 255

 ...
 ...
 ...

 0A : Step 10 (Set ID 10)
 63 : Step 99 (Set ID 99)
 01 00 : Step 256

 ...
 ...
 ...

 0F : Step 15 (Set ID 15)
 C7 : Step 199
 27 0E : Step 9999

 10 : Step 16 (Set ID 16)
 C8 : Step 200
 27 0F : Step 9999

* Commands may work differently depending on model and signal.

01. Power (Command: k a)

► To control Power *On or Off of the set.

Transmission[k][a][][Set ID][][Data][Cr]

Data 00 : Power Off 01 : *Power On

Ack [a][][Set ID][][OK/NG][Data][x]

► To Show TV is Power On or *Off

Transmission [k][a][][Set ID][][FF][Cr]
Ack [a][][Set ID][][OK][Data][x]

* Similarly, if other functions transmit 'FF' data based on this format, Acknowledgement feedback presents status about each function.

02. Aspect Ratio (Command: k c) (Main Picture Size)

► To adjust the screen format. (Main picture format) You can also adjust the screen format using the Aspect Ratio in the Q.MENU. or PICTURE menu.

Transmission [k][c][][Set ID][][Data][Cr]

Data 01: Normal screen 07: 14:9

(4:3) (Europe, Colombia, Mid-East, O2 : Wide screen Asia except South Korea and

(16:9) Japan) 04 : Zoom 09 : * Just Scan 05 : Zoom 2 0B : Full Wide

(Latin America (Europe, Colombia, Midexcept Colombia East, Asia except South Only) Korea and Japan)

06 : Set by Program/ 10 to 1F : Cinema Zoom 1 Original to 16

Ack [c][][Set ID][][OK/NG][Data][x]

- * Using the PC input, you select either 16:9 or 4:3 screen aspect ratio.
- * In DTV/HDMI/Component mode (high-definition), Just Scan is available.
- * Full wide mode may work differently based on model and is supported for DTV fully, and ATV, AV partially.

03. Screen Mute (Command: k d)

► To select screen mute on/off.

Transmission [k][d][][Set ID][][Data][Cr]

Data 00 : Screen mute off (Picture on)

Video mute off

01 : Screen mute on (Picture off)

10: Video mute on

Ack [d][][Set ID][][OK/NG][Data][x]

 In case of video mute on only, TV will display On Screen Display(OSD). But, in case of Screen mute on, TV will not display OSD.

04. Volume Mute (Command: k e)

To control volume mute on/off. You can also adjust mute using the MUTE button on remote control.

Transmission [k][e][][Set ID][][Data][Cr]

Data 00 : Volume mute on (Volume off) 01 : Volume mute off (Volume on)

Ack [e][][Set ID][][OK/NG][Data][x]

05. Volume Control (Command: k f)

► To adjust volume.

You can also adjust volume with the volume buttons on remote control.

Transmission [k][f][][Set ID][][Data][Cr]

Data Min: 00 to Max: 64

Ack [f][][Set ID][][OK/NG][Data][x]

06. Contrast (Command: k g)

► To adjust screen contrast.

You can also adjust contrast in the PICTURE

menu.

Transmission [k][g][][Set ID][][Data][Cr]

Data Min: 00 to Max: 64

Ack [g][][Set ID][][OK/NG][Data][x]

07. Brightness (Command: k h)

► To adjust screen brightness.

You can also adjust brightness in the PICTURE menu.

Transmission [k][h][][Set ID][][Data][Cr]

Data Min: 00 to Max: 64

Ack [h][][Set ID][][OK/NG][Data][x]

08. Color/Colour (Command: ki)

► To adjust the screen Color(Colour).

You can also adjust colour in the PICTURE menu.

Transmission [k][i][][Set ID][][Data][Cr]

Data Min: 00 to Max: 64

Ack [i][][Set ID][][OK/NG][Data][x]

09. Tint (Command: k j)

► To adjust the screen tint.

You can also adjust tint in the PICTURE menu.

Transmission [k][j][][Set ID][][Data][Cr]

Data Red: 00 to Green: 64

Ack [j][][Set ID][][OK/NG][Data][x]

10. Sharpness (Command: k k)

► To adjust the screen sharpness.

You can also adjust sharpness in the PICTURE menu.

Transmission [k][k][][Set ID][][Data][Cr]

Data Min: 00 to Max: 32

Ack [k][][Set ID][][OK/NG][Data][x]

11. OSD Select (Command: k l)

 To select OSD (On Screen Display) on/off when controlling remotely.

Transmission [k][l][][Set ID][][Data][Cr]

Data 00 : OSD off 01 : OSD on

Ack [I][][Set ID][][OK/NG][Data][x]

12. Remote control lock mode (Command: k m)

To lock the front panel controls on the monitor and remote control.

Transmission [k][m][][Set ID][][Data][Cr]

Data 00 : Lock off 01 : Lock on

Ack [m][][Set ID][][OK/NG][Data][x]

* If you are not using the remote control, use this mode.

When main power is off & on (plug-off and plug-in, after 20 - 30 seconds), external control lock is released.

* In the standby mode (DC off by off timer or 'ka', 'mc' command), and if key lock is on, TV will not turn on by power on key of IR & Local Key.

13. Treble (Command: k r)

To adjust treble.

You can also adjust in the AUDIO menu.

Transmission [k][r][][Set ID][][Data][Cr]

Data Min: 00 to Max: 64

Ack [r][][Set ID][][OK/NG][Data][x]

* (Depending on model)

14. Bass (Command: k s)

► To adjust Bass.

You can also adjust in the AUDIO menu.

Transmission [k][s][][Set ID][][Data][Cr]

Data Min: 00 to Max: 64

Ack [s][][Set ID][][OK/NG][Data][x]

* (Depending on model)

15. Balance (Command: k t)

► To adjust balance.

You can also adjust balance in the AUDIO menu.

Transmission [k][t][][Set ID][][Data][Cr]

Data Min: 00 to Max: 64

Ack [t][][Set ID][][OK/NG][Data][x]

16. Color(Colour) Temperature (Command: x u)

➤ To adjust colour temperature. You can also adjust Color(Colour) Temperature in the PICTURE menu.

Transmission [x][u][][Set ID][][Data][Cr]

Data Min: 00 to Max: 64

Ack [u][][Set ID][][OK/NG][Data][x]

17. ISM Method (Command: j p) (Only Plasma TV)

► To control the ISM method. You can also adjust ISM Method in OPTION menu.

Transmission [j][p][][Set ID][][Data][Cr]

Data Min: 02: Orbiter

08: Normal

20: Color(Colour) Wash

Ack [p][][Set ID][][OK/NG][Data][x]

18. Equalizer (Command: j v)

► Adjust EQ of the set.

Transmission [j][v][][Set ID][][Data][Cr]

MSB

0 0 0 0 0 0 0 0 0

Frequency

Data

7	6	5	Frequency	4	3	2	1	0	Step
0	0	0	1st Band	0	0	0	0	0	0(decimal)
0	0	1	2nd Band	0	0	0	0	1	1(decimal)
0	1	0	3rd Band						
0	1	1	4th Band	0	0	0	1	1	19(decimal)

1 0 0 5th Band 0 0 1 0 1 20(decimal)

Acknowledgement [v][][Set ID][][OK/NG][Data][x]

* It depends on model, and can adjust when sound mode is EQ adjustable value.

19. Energy Saving (Command: j q)

► To reduce the power consumption of the TV. You can also adjust Energy Saving in PICTURE menu.

Transmission [j][q][][Set ID][][Data][Cr]

Data

00: Off

01 : Minimum 02 : Medium

03: Maximum

04 : Auto (For LCD TV / LED TV) / Intelligent sensor (For PDP TV)

05: Screen off

* (Depending on model)

Ack [q][][Set ID][][OK/NG][Data][x]

20. Tune Command (Command: m a)

- This command may work differently depending on model and signal.
- For Europe, Mid-East, Colombia, Asia except South Korea and Japan Model
- ► Select channel to following physical number.

Transmission [m][a][][Set ID][][Data 00][]
[Data 01][][Data 02][Cr]

* Analog Antenna/Cable

[Data 00][Data 01] Channel Data Data 00: High byte channel data Data 01: Low byte channel data - 00 00 ~ 00 C7 (Decimal: 0 ~ 199)

Data 02: Input Source (Analog)

- 00 : Antenna TV (ATV) - 80 : Cable TV (CATV)

* Digital Antenna/Cable/Satellite

[Data 00][Data 01]: Channel Data Data 00: High Channel data Data 01: Low Channel data

- 00 00 ~ 27 0F (Decimal: 0 ~ 9999)

Data 02: Input Source (Digital)

- 10 : Antenna TV (DTV)

- 20 : Antenna Radio (Radio)

- 40 : Satellite TV (SDTV)

- 50 : Satellite Radio (S-Radio)

- 90 : Cable TV (CADTV)

- a0 : Cable Radio (CA-Radio)

- * Tune Command Examples:
- 1. Tune to the Analog antenna (PAL) Channel 10.

Set ID = AII = 00

Data 00 & 01 = Channel Data is 10 = 00 0a

Data 02 = Analog Antenna TV = 00

Result = ma 00 00 0a 00

2. Tune to the digital antenna (DVB-T) Channel 01.

Set ID = AII = 00

Data 00 & 01 = Channel Data is 1 = 00 01

Data 02 = Digital Antenna TV = 10

Result = ma 00 00 01 10

3. Tune to the satellite (DVB-S) Channel 1000.

Set ID = AII = 00

Data 00 & 01 = Channel Data is 1000 = 03 E8

Data 02 = Digital Satellite TV = 40

Result = ma 00 03 E8 40

Ack [a][][Set ID][][OK][Data 00][Data 01] [Data 02][x][a][][Set ID][][NG][Data 00][x]

- For South Korea, North/Latin America except Colombia Model
- To tune channel to following physical/major/minor number.

Transmission [m][a][][0][][Data00][][Data01] [][Data02][][Data03][][Data04][][Data05][Cr]

Digital channels have a Physical, Major, and Minor channel number. The Physical number is the actual digital channel number, the Major is the number that the channel should be mapped to, and the Minor is the sub-channel. Since the ATSC tuner automatically maps the channel from the Major / Minor number, the Physical number is not required when sending a command in Digital.

* Analog Antenna/Cable

Data 00: Physical Channel Number

- Antenna (ATV): 02~45 (Decimal: 2 ~ 69)

- Cable (CATV): 01, 0E~7D (Decimal: 1, 14~125)

[Data 01 ~ 04]: Major/Minor Channel Number

Data 01 & 02: xx (Don't care)

Data 03 & 04: xx (Don't care)

Data 05: Input Source (Analog)

- 00 : Antenna TV (ATV)

- 01 : Cable TV (CATV)

* Digital Antenna/Cable

Data 00 : xx (Don't care)

Bata oo : xx (Bon t care)

[Data 01][Data 02]: Major Channel Number

Data 01: High byte Channel Data

Data 02: Low byte Channel Data

- 00 01 ~ 27 0F (Decimal: 1 ~ 9999)

[Data 03][Data 04]: Minor Channel Number Data 03: High byte Channel Data

Data 04 : Low byte Channel Data

Data 05: Input Source (Digital)

- 02 : Antenna TV (DTV) Use Physical Channel Number
- 06 : Cable TV (CADTV) Use Physical Channel

Number

- 22 : Antenna TV (DTV) Don't Use Physical Channel Number
- 26: Cable TV (CADTV) Don't Use Physical Channel Number
- 46 : Cable TV (CADTV) Use Major Channel Number Only (One Part Channel)

Two bytes are available for each major and minor channel data, but usually the low byte is used alone (high byte is 0).

- * Tune Command Examples:
- 1. Tune to the Analog cable (NTSC) channel 35. Set ID = AII = 00

Data 00 = Channel Data is 35 = 23

Data 01 & 02 = No Major = 00 00

Data 03 & 04 = No Minor = 00 00

Data 05 = Analog Cable TV = 01

Total = ma 00 23 00 00 00 00 01

2. Tune to the digital antenna (ATSC) channel 30-3. Set ID = AII = 00

Data 00 = Don't know Physical = 00

Data 01 & 02 = Major is 30 = 00 1E

Data 03 & 04 = Minor is 3 = 00 03

Data 05 = Digital Antenna TV = 22

Total = ma 00 00 00 1E 00 03 22

Ack [a][][Set ID][][OK][Data 00][Data 01] [Data 02][Data 03][Data 04][Data 05] [x][a][][Set ID][][NG][Data 00][x]

- For Japan Model
- ► To tune channel to following physical/major/minor number.

Transmission [m][a][][0][][Data00][][Data01] [][Data02][][Data03][][Data04][][Data05][Cr]

* Digital Antenna/Satellite Data 00: xx (Don't care)

[Data 01][Data 02]: Major Channel Number

Data 01: High byte Channel Data Data 02: Low byte Channel Data

- 00 01 ~ 27 0F (Decimal: 1 ~ 9999)

[Data 03][Data 04]: Minor/Branch Channel Number (Don't care in Satellite)

Data 03: High byte Channel Data Data 04: Low byte Channel Data

Data 05: Input Source (Digital/Satellite for Japan)

- 02 : Antenna TV (DTV)
- 07 : BS (Broadcasting Satellite)
- 08 : CS1 (Communication Satellite 1)
- 09 : CS2 (Communication Satellite 2)
- * Tune Command Examples:
- 1 Tune to the digital antenna (ISDB-T) channel 17-1. Set ID = AII = 00

Data 00 = Don't know Physical = 00

Data 01 & 02 = Major is 17 = 00 11

Data 03 & 04 = Minor/Branch is 1 = 00 01

Data 05 = Digital Antenna TV = 02 Total = ma 00 00 00 11 00 01 02

2. Tune to the BS (ISDB-BS) channel 30.

Set ID = AII = 00

Data 00 = Don't know Physical = 00

Data 01 & 02 = Major is 30 = 00 1E

Data 03 & 04 = Don't Care = 00 00

Data 05 = Digital BS TV = 07

Total = ma 00 00 00 1E 00 00 07

This feature is varied based on the model.

Ack [a][][Set ID][][OK][Data 00][Data 01]

[Data 02][Data 03][Data 04][Data 05]

[x][a][][Set ID][][NG][Data 00][x]

- 21. Channel(Programme) Add/Del(Skip) (Command: m b)
- ► To skip current channel(programme) for next time.

Transmission [m][b][][Set ID][][Data][Cr]

Data 00 : Del(ATSC,ISDB)/Skip(DVB) 01 : Add

Ack [b][][Set ID][][OK/NG][Data][x]

- * Set the saved channel status to del(ATSC, ISDB)/ skip(DVB) or add.
- 22. Key (Command: m c)
- ► To send IR remote key code.

Transmission [m][c][][Set ID][][Data][Cr]

Data Key code - p.2.

Ack [c][][Set ID][][OK/NG][Data][x]

- 23. Control Backlight (Command: m g)
- For LCD TV / LED TV
- ► To control the backlight.

Transmission [m][g][][Set ID][][Data][Cr]

Data Min: 00 to Max: 64

Ack [g][][Set ID][][OK/NG][Data][x]

Control Panel Light (Command: m g)

- For Plasma TV
- ► To control the panel light.

Transmission [m][g][][Set ID][][Data][Cr]

Data Min: 00 to Max: 64

Ack [g][][Set ID][][OK/NG][Data][x]

24. Input select (Command: x b) (Main Picture Input)

► To select input source for main picture.

Transmission [x][b][][Set ID][][Data][Cr]

Data

ISDB-BS (Japan) 03 : ISDB-CS1 (Japan) 04 : ISDB-CS2 (Japan)

11: CATV

20 : AV or AV1 21 : AV2

40 : Component1 41 : Component2

60: RGB

90 : HDMI1 91 : HDMI2 92 : HDMI3 93 : HDMI4

Ack [b][][Set ID][][OK/NG][Data][x]

* This function depends on model and signal.

25. 3D(Command: x t) (only 3D models)

(Depending on model)

► To change 3D mode for TV.

Transmission [x][t][][Set ID][][Data 00][][Data 01]

[][Data 02][][Data 03][Cr]

* (Depending on model)

Data Structure

[Data 00] 00:3D On

01:3D Off

02: 3D to 2D 03: 2D to 3D

[Data 01] 00: Top and Bottom

01 : Side by Side 02 : Check Board

03 : Frame Sequential

04: Column interleaving

05: Row interleaving

[Data 02] 00 : Right to Left

01: Left to Right

[Data 03] 3D Effect(3D Depth): Min: 00 - Max: 14 (*transmit by Hexadecimal code)

- * [Data 02], [Data 03] functions depend on model and signal.
- * If [Data 00] is 00 (3D On), [Data 03] has no meaning.
- * If [Data 00] is 01 (3D off) or 02 (3D to 2D), [Data 01], [Data 02] and [Data 03] have no meaning.
- * If [Data 00] is 03 (2D to 3D), [Data 01] and [Data 02] have no meaning.
- * If [Data 00] is 00 (3D On) or 03 (2D to 3D), [Data 03] works when 3D Mode (Genre) is manual only.
- * All 3D pattern options ([Data 01]) may not be available according to broadcasting/video signal.

[Data 00] [Data 01]	[Data 02]	[Data 03]
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00	0	0	0
01	Х	Х	Χ
02	Х	Х	Χ
03	Х	0	0

X : don't care

Ack [t][][Set ID][][OK][Data00][Data01][Data02]

[Data03][x]

[t][][Set ID][][NG][Data00][x]

26. Extended 3D(Command: x v) (only 3D models) (Depending on model)

► To change 3D option for TV.

Transmission [x][v][][Set ID][][Data 00][] [Data 01][Cr]

[Data 00] 3D option

00: 3D Picture Correction

01: 3D Depth (3D Mode is Manual Only)

02: 3D Viewpoint 06: 3D Color Correction 07: 3D Sound Zooming 08: Normal Image View 09: 3D Mode (Genre)

[Data 01] It has own range for each 3D option determined by [Data 00].

1) When [Data 00] is 00

00 : Right to Left 01 : Left to Right

2) When [Data 00] is 01, 02

Data Min: 0 - Max: 14 (*transmit by Hexadecimal

Data value range(0 - 20) converts Viewpoint range (-10 - +10) automatically (Depending on model)

* This option works when 3D Mode (Genre) is manual only.

3) When [Data 00] is 06, 07

00 : Off 01 : On

4) When [Data 00] is 08

00 : Revert to 3D video from 3D-to-2D converted 2D video

01 : Change 3D video to 2D video, except 2D-to-3D video

- * If conversion condition doesn't meet, command is treated as NG.
- 5) When [Data 00] is 09

 00 : Standard
 01 : Sport

 02 : Cinema
 03 : Extreme

 04 : Manual
 05 : Auto

Ack [v][][Set ID][][OK][Data00][Data01][x]

[v][][Set ID][][NG][Data00][x]

27. Auto Configure (Command: j u) (Depending on model)

► To adjust picture position and minimize image shaking automatically. It works only in RGB (PC)

Transmission [j][u][][Set ID][][Data][Cr]

Data 01: To set

Ack [u][][Set ID][][OK/NG][Data][x]